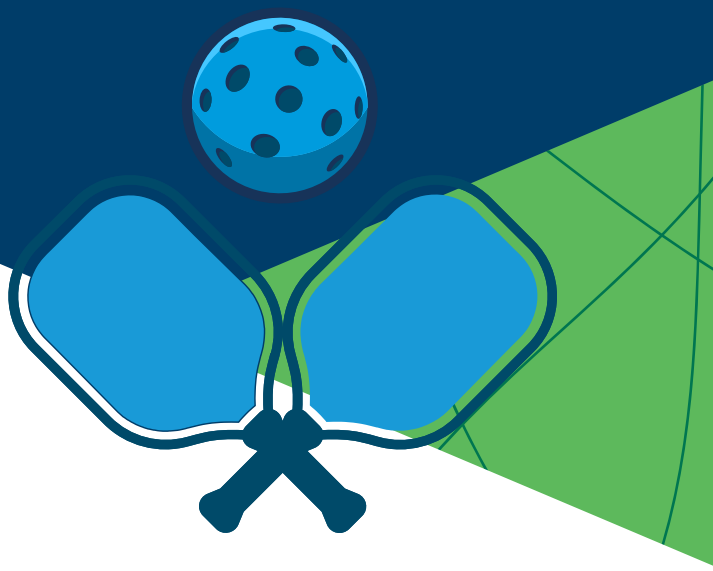
1st Advantage Credit Union Foundation's 2nd Annual

PICKLEBALL TOURNAMENT

Serving For Those Who Serve

Saturday, October 12 &
Sunday, October 13, 2024

Kiln Creek Pickleball Courts



Event Overview

Presenting the 2nd Annual 1st Advantage Credit Union Foundation Pickleball Tournament: Serving for Those Who Serve! The tournament will take place Saturday, October 12 and Sunday, October 13, 2024 at the Kiln Creek Pickleball Courts.

This event is not only about competition and fun, but also about giving back to the community by supporting the Foundation's mission of filling the unmet needs in all branches of our local military community.

Through your sponsorship of the tournament, you'll be directly contributing to the Foundation's efforts in creating a positive and lasting impact. Your participation will help fund vital programs, provide support to those in need, and drive meaningful change within our community.

Together, let's rally for a better future and serve up compassion both on and off the court.

1st Advantage Federal Credit Union
FOUNDATION



SPONSORSHIP OPPORTUNITIES

Presenting Smash Sponsor $15,000

- Provide 300 baby bags to local military families ranked E1-E6
- Vendor table
- Display signage at venue
- Premier logo placement on event t-shirts
- Premier logo placement on sponsor banner at event
- Premier logo placement and link on 1st Advantage Foundation website
- Public recognition during tournament
- Social media recognition
- Promotional and marketing materials in player swag bags
- Registration for two tournament participants
- Court sponsor with signage

Kitchen Sponsor $7,500

- Provide 150 baby bags to local military families ranked E1-E6
- Prominent Court Signage
- Prominent logo placement on event t-shirts
- Prominent logo placement and link on 1st Advantage Foundation website
- Prominent logo placement on sponsor banner at event
- Public recognition during tournament
- Social media recognition
- Promotional and marketing materials in player swag bags
- Court sponsor with signage

Rally Sponsor $2,500

- Provide 50 baby bags to local military families ranked E1-E6
- Logo placement on event t-shirts
- Logo placement and link on 1st Advantage Foundation website
- Logo placement on sponsor banner at event
- Social media recognition
- Court sponsor with signage

Court Sponsor $1,000

- Provide 20 baby bags to local military families ranked E1-E6
- Signage on the court you have sponsored
- Name on event t-shirts
- Name on event banner
- Social media recognition
- Logo placement and link on 1st Advantage Foundation

Drop Shot Donation

Is a full sponsorship level out of reach? Donate any amount for this good cause! For every $50, you'll be providing a baby bag to a local military family ranked E1-E6 in need.

- Name recognition online



Pickleball Tournament Registration

SPONSORSHIP PACKAGES		COST
	Presenting Smash Sponor	$15,000
	Kitchen Sponsor	$7,500
	Rally Sponsor	$2,500
	Court Sponsor	$1,000
	Drop Shot Sponsor	$

REGISTRATION DEADLINE TO RECEIVE FULL BENEFITS: SEPTEMBER 13, 2024

Please complete this form and mail or email to:

PO Box 2116, Newport News, VA 23609-0116 | acallahan@1stadvantage.org

Name					
Title		Company Name			
Address					
City		State		Zip	

PAYMENT

	Mastercard		Visa		Discover		Check
Card Number				EXP			
Name on Card				CVV			

	I have sent a high-quality logo (such as .eps, .ai, or PDF) by email to marketing@1stAdvantage.org.

For more information, visit: 1stAdvantage.org/Foundation

1st Advantage Federal Credit Union FOUNDATION